

Cambridgeshire - UK



## CIVIC WORLD W LEIGHT HEATHER LEAN COVER ATTEST - LANCE DESIGN

## ILLUSTRATOR INTERVIEW

1. What is your technique and medium of drawing and painting?

After some years of producing artwork with pencil and water colour, about three years ago I decided to work digitally and have never looked back!

2. How do you get inspired to produce a piece of artwork?

The first thing I do is to find out what the client wants. Sometimes this can be looking for subtleties in their brief, other times they can be very clear on what they want. With this, I will then build a mind-map with key words and ideas, each of which I will then use to search for inspiration online using a variety of image databases. I will then use select images to build a moodboard, which is when I start to sketch 'thumbnail' images to start me off. The thumbnailing process allows me to experiment with different ideas and hone down until I have one that I am comfortable with to take to the refining then painting stages.

3. What artist inspires you?

There are so many! But probably my biggest inspiration is Marco Bucci. He has a beautiful painterly quality to his style that I love and he is very technically gifted which allows him to keep wonderful childlike qualities to his work while being of such high quality.

4. What do you do to overcome a creative block?

I never have creative block because my process, which includes all the groundwork described above, doesn't allow for it.

5. When did you start illustrating?

I started illustrating professionally about two years ago. About two years before that I started drawing and painting again after a long hiatus of many years throughout adulthood.

6. What does art mean to you?

In essence, art means to me communicating an expression of spirituality, which is one's own multifarious reality. I chose children's illustration as a direction with my art because I believe that it best allows me to focus on the pure, innocent and humorous aspects of life. And these aspects of life give me the most joy and fulfilment.

7. Tell us an unexpected fun fact about you, that might come as a surprise to others.

I am a life-long student of Sri Chinmoy who, apart from being a spiritual teacher, is also a great artist. Although his style of art is unique and very different to mine, I am so grateful that he taught me how to inwardly approach my art, which I use daily.

8. Where are you from and what places would you love to visit one day?

I am from the UK and live in Cambridgeshire. I love travelling all around the world and have lived in the USA and New Zealand. But I would love to visit Iran. It has the most beautiful art and the warmest hearted people I have ever met!